



HIMSS GOVERNMENT RELATIONS AND INFORMATICS IMPACT REPORT

FY23





HIMSS Impact Report

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Overview

Get ready to dive into an exhilarating journey through the accomplishments, impact, and challenges of the HIMSS government relations and informatics team throughout Fiscal Year 2023!

With a focus on three core priorities — member engagement and enrichment, member-driven content development and policy insight and influence — this comprehensive report aims to provide insights into how the team spearheaded initiatives covering a diverse array of critical topics such as artificial intelligence, cybersecurity, clinicians, data availability, long-term post-acute care and public health data modernization.

Throughout the year, HIMSS remained highly relevant to the evolving healthcare landscape, with a keen focus on addressing emerging challenges and driving positive change. By leveraging expertise and industry insights, HIMSS demonstrated a tangible value-add to the global health ecosystem. From amplifying the voices of clinicians and promoting healthcare cybersecurity to advocating for public health data modernization, the team's contributions underscored HIMSS's commitment to realizing the full health potential of every human, everywhere.

Framework

The Government Relations and Informatics teams used the framework highlighted below as the guide to developing priorities, topics and initiatives to inform, drive action and lead change with the leadership of multiple HIMSS chapters, communities, and partnerships.

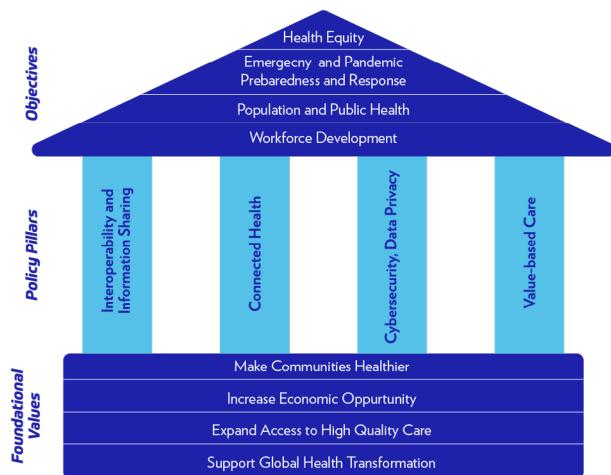
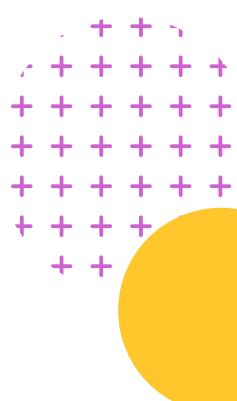


Table 1. Government Relations and Informatics Framework



Member Engagement & Enrichment

Exciting news for healthcare enthusiasts!

From groundbreaking initiatives in advocacy to transformative strides in cybersecurity and interoperability, HIMSS is at the forefront of shaping the future of healthcare. Our commitment to inclusivity and equity continues to strengthen, from launching the [Native American & Indigenous Peoples Community](#) to elevating equity as a priority for the [Public Policy Committee](#). This year we celebrated the establishment of the HIMSS Clinical Advisory Council (HCAC), a testament to our dedication to driving impactful initiatives and shaping the future of healthcare.

Clinician-led initiatives within HIMSS are ever present, where [nurse informaticists](#) and physicians are driving change and shaping the healthcare landscape. From organizing engaging [CNO-CNIO Vendor](#) and [EHRA & HIMSS Physician Committee](#) roundtable summits to spearheading innovative [working groups](#), these passionate clinicians are leading the charge towards a brighter future in healthcare. We acknowledge and elevate their noteworthy contributions they bring within healthcare innovation.

At HIMSS, the [Physician Committee](#) isn't just about delivering content — it's about engaging in meaningful dialogue to address the most pressing issues in healthcare. Through collaborative planning meetings and proactive engagement, HIMSS ensures resources are directed where they matter most, tackling challenges head-on. Similarly, through the [Nursing Informatics Committee](#), HIMSS continues to champion relevant and compelling topics, ensuring that our initiatives resonate deeply with the needs of clinicians.

In today's interconnected world, [cybersecurity](#) is more crucial than ever, and HIMSS is leading the charge in safeguarding digital landscapes. Through trends analysis of cutting-edge initiatives like the [NIST Cybersecurity Framework](#), HIMSS is equipping healthcare organizations worldwide with invaluable insights into cyber risk management. HIMSS continues to foster greater awareness and collaboration within the industry, shaping the future of cybersecurity in healthcare.

HIMSS's proactive engagement with governments across the globe serves as a gateway to new markets and boundless opportunities. By expanding our reach beyond borders, we unlock access to emerging markets and cultivate new avenues for collaboration and growth.

Member-Driven Content Development

Check out the collective wisdom of HIMSS members!

The 2023 [AI in Healthcare Forum](#) in San Diego showcased groundbreaking innovations and breakthroughs, underscoring the transformative potential of artificial intelligence in healthcare. Concurrently, our cybersecurity experts have been diligently analyzing data and creating the [2023 HIMSS Healthcare Cybersecurity Survey Report](#). This annual benchmark offers insights into challenges faced by healthcare organizations, empowering members with the latest data and trends to inform cybersecurity strategies. Moreover, the cybersecurity survey underscores HIMSS's expertise and leadership in this critical domain, showcasing our dedication to advancing cybersecurity best practices across the healthcare landscape. The 2023 [HIMSS Cybersecurity Forum in Boston](#) and the 2023 [HIMSS Global Health Conference and Exhibition](#) were resounding successes, offering enriching content and invaluable networking opportunities.

At HIMSS, our [Interoperability & HIE Committee](#) remains deeply connected to the pulse of the industry, driving trends and shaping the future of healthcare technology. Hosting enlightening

[webinars](#) and crafting engaging infographics are just a few ways HIMSS is tackling challenges in [patient matching](#) and fostering collaboration between EHR systems and public health agencies. At the HIMSS Global Conference, dynamic events shed light on the importance of [sharing bulk immunization data](#) and the value of [EHR product testing](#). HIMSS's participation in events like the [IHE North America Connectathon](#) further solidifies the commitment to driving interoperability initiatives. Collaboration with the [World Health Organization's \(WHO\) European Region](#) has led to transformative workshops on digital transformation, paving the way for future advancements in healthcare technology.

Clinicians are driving significant advancements in healthcare. Their dedication is evident in publishing insightful [workforce surveys](#) and hosting events at the HIMSS Global Conference. Through platforms like LinkedIn's Question of the Month, HIMSS is facilitating thought-provoking discussions and exploring innovative areas like [artificial intelligence](#) and virtual nursing. Meanwhile, physicians are championing causes like [maternal health equity](#) and spearheading initiatives through the Burden Reduction Task Force. The focus on [long-term post-acute care](#) has resulted in invaluable thought leadership resources, further solidifying the impact on the industry.

The [Immunization Integration Program \(IIP\)](#) is a vital component of HIMSS's strategic priorities aimed at advancing public health data modernization. Through IIP, we're tackling challenges in immunization interoperability and bridging the gap between healthcare systems and public health initiatives. By supporting IIP, stakeholders contribute to a more robust and responsive healthcare ecosystem, making a tangible impact on the future of healthcare.

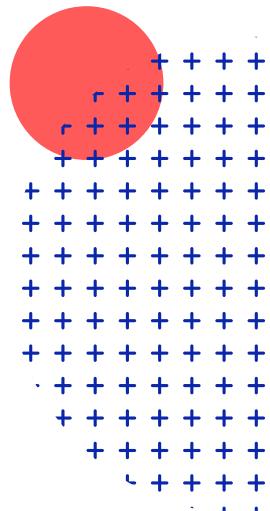
Policy Insight and Influence

Attention to all stakeholders in healthcare policy and practice!

In a whirlwind of advocacy activities, HIMSS has been actively engaging with policymakers and stakeholders on local, national and global levels to drive transformative change in healthcare. From advocating for critical bills like the [comprehensive Omnibus package](#) to securing bipartisan support for groundbreaking initiatives such as the [maternal health telehealth bill](#), HIMSS is at the forefront of shaping legislative landscapes. The organization's relentless efforts extend from participating in government responses through [comment letters](#) to orchestrating [Congressional briefings](#) on pivotal topics like AI and health equity. With recent milestones like the [Memorandum of Agreement \(MOU\) with Taiwan](#) focusing on cybersecurity advisory services, HIMSS is forging alliances and paving the way for global collaboration in healthcare innovation and security.

At the heart of HIMSS's advocacy endeavors lies a dedicated team committed to navigating complex policy landscapes and driving impactful initiatives. From spearheading the development of public comment responses to pivotal proposals to engaging with policymakers through [Request for Information \(RFIs\)](#), the efforts are instrumental in shaping the future of healthcare policy. [Quarterly meetings](#) with HIMSS members and subject matter experts foster collaboration and innovation, ensuring that HIMSS remains a leader in healthcare policy development and implementation.

HIMSS's engagement with local, state, tribal and provincial health agencies underscore its commitment to advancing public health data modernization worldwide. Through initiatives like the CDC's Data Modernization Initiative (DMI), which invests billions to revamp core data infrastructure, HIMSS is guiding strategic engagement and connecting decision-makers across the spectrum of care to optimize resource allocation for modernization. The organization's inclusive approach ensures that diverse voices are heard, driving conversations on critical topics such as public health, workforce and privacy both on and off Capitol Hill.



Public comments are platforms for members and subject matter experts to shape the future of healthcare policy. By soliciting feedback and engaging stakeholders, HIMSS ensures that its responses cover a wide range of topics, contributing to informed decision-making and meaningful policy outcomes. Initiatives like the [Public Health Data Modernization Funding Report](#) advocate for substantial investments to drive digitization, standardization and innovation in public health infrastructure, ultimately advancing preparedness, health equity and surveillance efforts.

Through workshops, conferences and strategic engagements, HIMSS continues to drive positive change and realize its mission to reform the global health ecosystem through the power of information and technology. With a relentless focus on advocacy, innovation and collaboration, HIMSS is shaping the future of healthcare on a global scale, one policy at a time.

Challenges & Opportunities

In the ever-evolving landscape of the American healthcare market, we are witnessing significant shifts and transformations that present both challenges and opportunities. The [workforce is undergoing a notable transition](#), with a growing reliance on nurse practitioners (NPs) and physician assistants (PAs) to deliver primary care, reflecting a broader trend towards more diversified healthcare delivery teams. Concurrently, the healthcare sector is experiencing an [unprecedented wave of consolidation](#), as healthcare organizations and physician practices enhance efficiency and patient care, albeit raising concerns about competition and patient choice. Amidst these changes, the sector is also grappling with reduced government spending and unfavorable [macroeconomic conditions](#) that tighten budgets and heighten the need for cost-effective healthcare solutions.

However, amidst these challenges lies a golden opportunity for transformation through technology. AI stands at the forefront of this revolution, offering [unparalleled potential](#) to enhance healthcare efficiency, improve patient outcomes and streamline operations. Moreover, the continued advancements in interoperability, notably through initiatives like the Trusted Exchange Framework and Common Agreement (TEFCA), promise a more connected and cohesive healthcare ecosystem, enabling seamless sharing of patient data and fostering a more collaborative healthcare environment. As we navigate these complex dynamics, HIMSS community engagement will be essential for innovation, policy and practice to be critical in shaping a resilient, efficient and patient-centered healthcare system.

In conclusion, the HIMSS Government Relations and Informatics teams' accomplishments in 2023 reflect the dedication, resilience, and strategic acumen in navigating complex healthcare dynamics. As we look ahead to the future, it is evident that HIMSS is well-positioned to continue driving innovation, fostering collaboration and shaping policies that positively impact the healthcare industry. HIMSS remains committed to delivering excellence in service and is grateful for the continued support and partnership of its members.

Together, let's champion this transformative endeavor, shaping the future of healthcare with innovation and collaboration.